

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
AUG31/12 10.19  
\*\*CHANGES\*\*

BUYER NAME	<u>ELISE CLOYD</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

	LOCAL	REGIONAL
1. <i>Local</i> (100%)	100%	0%
2. <i>Regional</i> (100%)	0%	100%
3. <i>Local</i> (100%)	100%	0%
4. <i>Regional</i> (100%)	0%	100%
5. <i>Local</i> (100%)	100%	0%
6. <i>Regional</i> (100%)	0%	100%
7. <i>Local</i> (100%)	100%	0%
8. <i>Regional</i> (100%)	0%	100%
9. <i>Local</i> (100%)	100%	0%
10. <i>Regional</i> (100%)	0%	100%
11. <i>Local</i> (100%)	100%	0%
12. <i>Regional</i> (100%)	0%	100%
13. <i>Local</i> (100%)	100%	0%
14. <i>Regional</i> (100%)	0%	100%
15. <i>Local</i> (100%)	100%	0%
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19. <i>Local</i> (100%)	100%	0%
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80. <i>Regional</i> (100%)	0%	100%
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87. <i>Local</i> (100%)	100%	0%
88. <i>Regional</i> (100%)	0%	100%
89. <i>Local</i> (100%)	100%	0%
90. <i>Regional</i> (100%)	0%	100%
91. <i>Local</i> (100%)	100%	0%
92. <i>Regional</i> (100%)	0%	100%
93. <i>Local</i>		

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	RS		1100A-1200N	60		\$3,200.00	9/4	9/7	3		TU-F	3
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 431												
PROGRAM : VIEWS CON COM1 : 1X PER DAY												

FROM REP AUG31/12 10.19  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	RS		1200N-100P	60		\$2,600.00	9/4	9/7	3		TU-F	3
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
3	RS		500P-600P	60		\$6,000.00	9/4	9/7	3		TU-F	3
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
4	R		600P-630P	60		\$8,000.00	9/4	9/7	4		TU-F	4
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
5	R		700P-730P	60		10000.00	9/4	9/7	4		TU-F	4
PROGRAM : JEOPARDY												
CON COM1 : 1X PER DAY												
6	RS		730P-800P	60		10000.00	9/4	9/7	3		TU-F	3
PROGRAM : WHEEL												
CON COM1 : 1X PER DAY												
7	R		1100P-1135P	60		\$5,600.00	9/4	9/9	5		TU-F,SU	5
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
8	S		1000P-1100P	60		12000.00	9/4	9/4	0		TUE	0
PROGRAM : DNC												
9	R		1200N-1230P	60		\$1,600.00	9/8	9/8	1		SAT	1
PROGRAM : NEWS												
10	S		600P-630P	60		\$3,200.00	9/8	9/8	0		SAT	0
PROGRAM : NEWS												
11	R		700P-800P	60		\$3,600.00	9/8	9/8	2		SAT	2
PROGRAM : JEOP/WHEEL												

REP HEADLINE# 6302479  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703 528 7800  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET

FAX# 703 528 7880  
 HARRIS REPORT FROM REP  
 AUG31/12 10.19  
 \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12	RS		1200N-1230P	60		\$2,000.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS												
13	RS		600P-630P	60		\$5,500.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS												
14	R		1130P-1200M	60		\$2,000.00	9/9	9/9	1		SUN	1
PROGRAM : SPORTSNIGHT												
15	R		1100A-1200N	60		\$3,200.00	9/10	9/10	1		MON	1
PROGRAM : VIEW												
16	R		1200N-100P	60		\$2,600.00	9/10	9/10	1		MON	1
PROGRAM : NEWS												
17	R		500P-600P	60		\$6,000.00	9/10	9/10	1		MON	1
PROGRAM : NEWS												
18	R		600P-630P	60		\$8,000.00	9/10	9/10	1		MON	1
PROGRAM : NEWS												
19	R		700P-730P	60		10000.00	9/10	9/10	1		MON	1
PROGRAM : JEOPARDY												
20	R		730P-800P	60		10000.00	9/10	9/10	1		MON	1
PROGRAM : WHEEL												
21	R		1100P-1135P	60		\$5,600.00	9/10	9/10	1		MON	1
PROGRAM : NEWS												

SEP/12 221600.00

CONTRACT TOTAL 221600.00  
 TOTAL SPOTS 36

REP HEADLINE# 6302479  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/12 10.19  
 \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$692,500 WFTV 32% WKMG 42% WESH 24% WOFL 2% WKCF 0% WRBW 0% CABL 0%

SHARES ESTIMATED

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE